

Good afternoon,

I'm reaching out to you today because someone I care about is a Pheo Para Superhero, and I'd like to share some information with you about pheochromocytoma and paraganglioma.

Our understanding of these tumors has changed a lot in recent years! We now know that they're not as rare as previously thought. Advances in imaging and genetics have made it possible to detect them earlier, which has led to better prognoses for patients with pheo para. In addition, advocacy organizations like the Pheo Para Alliance don't just provide patient support --- they also offer educational resources for healthcare providers and provide links to the most up-to-date guidelines on diagnosis and treatment of pheo para.

Accompanying this note, you'll find some facts about pheochromocytoma and paraganglioma, as well as information on our 2022 Pheo Para Conference, the 3rd Annual Pheo Para Awareness Week and a list of resources which provide current guidelines for medical professionals on the diagnosis and management of pheo para. I'm also including some links to stories from patients – you might be surprised at how diverse our community of superheroes is!

Thank you for taking the time to read this letter. Local health care providers can help our loved ones reach a correct diagnosis quicker and are vital to their care going forward.

In our fight against a rare disease like pheo para, we need allies like you beside us.

Sincerely,

P.S. Please feel free to share this information with your colleagues!