

# Stronger United Gala

Partner Opportunities

May 9, 2020



The Stronger United Gala is Pheo Para Alliance's signature event held on the rooftop ballroom of the Hyatt Regency in Bethesda, MD. This year's Gala will be a celebration of hope to raise funds and awareness for the mission of Pheo Para Alliance. To commemorate the 10<sup>th</sup> anniversary of the Gala, a special masquerade ball theme will signify the masks many patients live behind while searching for a diagnosis. Guests will enjoy hosted libations, an entertaining program by Oz Pearlman, and a seated dinner.

## *Presenting - (exclusive)*

### Printed & Digital

- ✓ Premium logo recognition provided on save the date, flyer and press release.
- ✓ Premium logo recognition provided on digital materials sent via email promoting the Gala sent to 2,000+.
- ✓ Premium logo recognition on all Gala social media posts on Facebook, Instagram, and Twitter.

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Premium logo recognition on slide deck featuring sponsors during program.
- ✓ Two VIP tables (16 seats) to attend the reception, dinner & entertainment by Oz Pearlman.
- ✓ Full page color ad in printed program on your choice of inside cover or back cover.
- ✓ Premium logo recognition on step and repeat photo opportunity banner.

### Annual Recognition

- ✓ Premium logo recognition on Pheo Para Alliance's homepage and major supporter webpage.

## *Legacy - \$25,000 (3 available) (1 available)*

### Printed & Digital

- ✓ Large logo recognition provided on save the date, flyer and press release.
- ✓ Large logo recognition provided on digital materials sent via email promoting the Gala sent to 2,000+.
- ✓ Large logo recognition on all Gala social media posts on Facebook, Instagram, and Twitter.

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Large logo recognition on slide deck featuring sponsors during program.
- ✓ Two tables (16 seats) to attend the reception, dinner & entertainment by Oz Pearlman.
- ✓ Full page color ad in printed program.
- ✓ Logo recognition on step and repeat photo opportunity banner.

### Annual Recognition

- ✓ Large logo recognition on major supporter webpage.



## *Champion - \$10,000 (3 available)*

### Printed & Digital

- ✓ Logo recognition provided on save the date, flyer and press release.
- ✓ Logo recognition provided on digital materials sent via email promoting the Gala sent to 2,000+.
- ✓ Logo recognition on all Gala social media posts on Facebook, Instagram, and Twitter.

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Logo recognition on slide deck featuring sponsors during program.
- ✓ Two tables (16 seats) to attend the reception, dinner & entertainment by Oz Pearlman.
- ✓ ½ page color ad in printed program.
- ✓ Logo recognition on step and repeat photo opportunity banner.

### Annual Recognition

- ✓ Logo recognition on major supporter webpage.

## *Patron - \$5,000*

### Printed & Digital

- ✓ Logo recognition provided on save the date, flyer and press release.
- ✓ Logo recognition provided on digital materials sent via email promoting the Gala sent to 2,000+.
- ✓ Logo recognition on all Gala social media posts on Facebook, Instagram, and Twitter.

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Logo recognition on slide deck featuring sponsors during program.
- ✓ One table (8 seats) to attend the reception, dinner & entertainment by Oz Pearlman.
- ✓ ½ page color ad in printed program.

### Annual Recognition

- ✓ Logo recognition on major supporter webpage.

## *Partner - \$2,500*

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Name recognition on slide deck featuring sponsors during program.
- ✓ Four seats to attend the reception, dinner & entertainment by Oz Pearlman.

### Annual Recognition

- ✓ Name recognition on major supporter webpage.

## *Supporter - \$1,000*

### Night-of

- ✓ Verbal recognition at Stronger United Gala from stage.
- ✓ Name recognition on slide deck featuring sponsors during program.
- ✓ Two seats to attend the reception, dinner & entertainment by Oz Pearlman.

Empty seats may be filled with patients at the discretion of Pheo Para Alliance.





## Commitment Form

- Legacy - \$25,000*
- Champion - \$10,000*
- Patron - \$5,000*
- Partner - \$2,500*
- Supporter - \$1,000*
- Unable to attend, please accept this donation of \$ \_\_\_\_\_*

### Contact Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please send logo to: [stephanie@pheopara.org](mailto:stephanie@pheopara.org) by 4/25/19 to ensure all benefits are received.

### Payment

Check (mail to 9721 Whitley Park Place, Bethesda, MD 20814 to Pheo Para Alliance)

Send an invoice. (Must be paid by 5/9/20)

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

exp \_\_\_\_\_ vin \_\_\_\_\_ or pay online

Tax ID no. 26-151-0652