



2020 Regional Pheo Para Patient Education & Wellness Conferences

Program Description

PPA plans to hold three Patient Education and Wellness Conferences across the U.S. in 2020. They will be free for patients to attend, and they will be held at hospitals that provide expertise in pheo para. We will collaborate with clinicians who have the knowledge and passion to host a half day program address issues such as symptoms, diagnosis, genetics, and treatment options. We will also have a presentation focusing on wellness for the pheo para patient, specifically how patients can utilize nutrition, emotional and physical wellbeing to manage their pheo para journey. The events will be livestreamed and will be available for viewing after the conference is over on our website and on Youtube.

The goals of the program are to:

- Educate patients and their families on pheo para
- Raise awareness of pheo para among healthcare professionals
- Nurture emerging hospitals to provide top-notch, multi-disciplinary care

Benefits of Recognition

Legacy - \$20,000

Printed

- ✓ Logo recognition provided on all conference save the dates, flyers and press releases.
- ✓ Logo recognition provided on digital materials promoting the conferences sent by email to 2,000+ constituents.
- ✓ Logo recognition on all conference social media posts on Facebook, Instagram, and Twitter.

Day-of

- ✓ Verbal recognition at all conferences from podium.
- ✓ Logo recognition on slide deck at each conference featuring sponsors during program.
- ✓ Vendor table at each conference with opportunity to share materials and promotional items.

Annual Recognition

- ✓ Premier logo recognition on major supporter webpage.

Partner - \$10,000

Printed

- ✓ Logo recognition provided on conference flyers.
- ✓ Logo recognition provided on digital materials promoting the conferences sent by email to 2,000+ constituents.

Day-of

- ✓ Verbal recognition at all conferences from podium.
- ✓ Logo recognition on slide deck at each conference featuring sponsors during program.
- ✓ Vendor table at each conference with opportunity to share materials and promotional items.

Annual Recognition

- ✓ Premier logo recognition on major supporter webpage.



Supporter - \$5,000

Printed

- ✓ Logo recognition provided on flyer.

Day-of

- ✓ Verbal recognition at conferences from podium.
- ✓ Name recognition on slide deck featuring sponsors during program.
- ✓ Vendor table at each conference with opportunity to share materials and promotional items.

Annual Recognition

- ✓ Logo recognition on major supporter webpage.

Friend - \$2,500

Printed

- ✓ Name provided on flyer.

Day-of

- ✓ Verbal recognition at conferences from podium.
- ✓ Name recognition on slide deck featuring sponsors during program.

Annual Recognition

- ✓ Name recognition on major supporter webpage.